



Willow Glen Business Association
Board of Directors & General Membership Meeting
Agenda for Tuesday, February 11th, 2025 * 8:00 am – 10:00 am
 Meeting Location: The Garden Theater, 1165 Lincoln Avenue
 Conference Room #204, located on the 2nd floor.

I – Information Only A – Action Required G – Good for the Order

Item	Type	Person Responsible	Time line	Action
Meeting called to order	G	President, Tim Mulcahy	8:00 am	Welcome
Election of 2025 Executive Office Board	A	Nominations/Election of Officers President Vice President Treasurer Secretary Appointment of Community Board Members	8:05 am	Board Approval
Approval of minutes	A	Approval of January Minutes	8:10 am	Review and approval of, January 14th, 2025, minutes
Executive Committee Report	A	Executive Committee Update – Tim Mulcahy	8:15 am	Review and approval of January 31st, 2025, minutes
Treasurer's Report	A	Treasurer, Barbara Hartman – January Financial Reports	8:15 am – 8:30 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	I	Member Relations Committee WGBA Staff	8:30 am – 8:45 am	Updates
	I	NEW COMMITTEE – Strategic Marketing Chair: OPEN Committee Update		
	I	Our Avenue Committee Chair: Kathleen Erdmann Committee Update		
	I	Promotions & Events Committee Chair: Emilie Highley Committee Update A Night on the Avenue, 2/6 Makers Market, 3/9 Spring Wine Walk, 4/5		
OPEN FORUM/ PUBLIC COMMENT– 2 MIN. EACH	G	Moderated by Board President – Time Certain City of SJ – Placemaking Team, Alvaro Celaya Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am – 8:55 am	
Assoc Member Applications	A	Mimosa's of Willow Glen	8:55 am	
Meeting Adjournment	G	Tim Mulcahy	9:00 am	

The next WGBA Board meeting will be Tuesday, March 11th, 2025, time 8:00 am
Meeting location: The Garden Theater, 1165 Lincoln Avenue

The mission of the WGBA is to make downtown Willow Glen a desirable destination to shop, eat and locate a business through maintenance and beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.