



Willow Glen Business Association
Board of Directors & General Membership Meeting
Agenda for Tuesday, March 11th, 2025 * 8:00 am – 10:00 am
 Meeting Location: The Garden Theater, 1165 Lincoln Avenue
 Conference Room #204, located on the 2nd floor.

I – Information Only A – Action Required G – Good for the Order

Item	Type	Person Responsible	Time line	Action
Meeting called to order	G	President, Tim Mulcahy	8:00 am	Welcome
Approval of minutes	A	Approval of February Minutes	8:00 am	Review and approval of February 11th, 2025, minutes
Executive Committee Report	A	Executive Committee Update – Tim Mulcahy	8:05 am	Review and approval of March 3rd, 2025, minutes
Treasurer’s Report	A	Treasurer, Barbara Hartman – February Financial Reports	8:10 am – 8:25 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	I	Member Relations Committee WGBA Staff Waxing the City – GO, 3/15	8:25 am – 8:45 am	Updates
	I	NEW COMMITTEE – Strategic Marketing Chair: OPEN Committee Update		
	I	Our Avenue Committee Chair: Ana Maria Russo Committee Update		
	I	Promotions & Events Committee Chair: Emilie Highley Committee Update Makers Market – 3/9 Spring Wine Walk – 4/5 Glen Fest – 9/27		
OPEN FORUM/ PUBLIC COMMENT– 2 MIN. EACH	G	Moderated by Board President – Time Certain Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am – 8:55 am	
Assoc Member Applications	A	N/A	8:55 am	
Meeting Adjournment	G	Tim Mulcahy	9:00 am	

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The next WGBA Board meeting will be Tuesday, April 8th, 2025, time 8:00 am
Meeting location: The Garden Theater, 1165 Lincoln Avenue

The mission of the WGBA is to make downtown Willow Glen a desirable destination to shop, eat and locate a business through maintenance and beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.